

Madison E. Zuch

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Education

2019-2022 Art Center College of Design, B.S in Spatial Experience Design
2015-2019 Maranatha High School, Pasadena, CA - AP Art Major

Awards and Accomplishments

2018-2019 AP Studio Portfolio - Score 5 on AP Exam
2018-2019 Visual Arts Showcase 1st Place AP Studio Art, Maranatha High School
2017-2018 AP Studio Portfolio - Score 5 on AP Exam
2017 Visual Arts Showcase 1st Place Painting and Drawing, Maranatha High School

Experience

Zeekr Automotive Geely Design - CMF Design Intern Spring - Summer 2023
Gothenburg, Sweden - In Person
Assisted CMF Design team with spatial experience design work within their retail stores in Europe, as well as focused on CMF designs for their transportation design process.

Teacher's Assistant in CMF for Product Design, Art Center College of Design Fall 2022
Pasadena Los Angeles, CA - In Person
Assisted Professor Kimberly Marte with Intro to CMF for Product Design. Assisted with teaching basics of CMF, critiqued student's work and gave constructive feedback and communication throughout the class.

CMF_X Sponsored Projects Intensive for GM Cadillac, Hoka One One, Adobe Summer 2022
Art Center College of Design
Los Angeles, CA - In Person
A 13-week intensive involving a fully immersive course learning CMF for product design, transportation design, and within the metaverse. We worked a full 6 days a week to learn CMF through courses such as Adobe Substance, Material Science, and Business. We worked with Adobe, Hoka One One, and GM's Cadillac as our sponsors.

Product Design Sewing Manufacturing Intensive , Art Center College of Design Summer 2022
Downtown Los Angeles, CA - In Person
Completed a 2 week intensive of designing and curating a leather purse and shoe, as well as experienced the manufacturing process behind industry sewing and shoe manufacturing.

EdTech Assistant , Art Center College of Design Fall 2021 - Spring 2022
Pasadena Los Angeles, CA - In Person
Assisted hybrid learning classes involving in-person students and remote learning students.

Jacuzzi Sponsored Project , Art Center College of Design Summer 2021
Los Angeles, CA - Remote
Designed a new brand strategy targeting the upcoming generation, developed graphics, exhibition spaces, and new product development, and involved with the design development, research and brand strategy aspects.

Lehrer Architects Internship Spring 2021
Silverlake Los Angeles, CA - Remote and In-Person

Participated in all phases of the architectural design process, from Schematic Design to Construction Administration. Provided Project Managers with adequate drawings, renderings, and models. Assisted with a number of housing projects as well as recreation centers, pools, and academic facilities.

Volunteer

National Charity League 2013-2019
Board Member positions: Historian 2013-2014, Corresponding Secretary 2017-2018
This philanthropic organization fosters the mother-daughter relationship through community service, leadership development, and cultural experiences. I have volunteered at Armory Center for the Arts, Huntington Memorial Hospital, LAC-USC programs, Main Street Attraction thrift shop, and many others.

Skills

Hardware	PC Mac
Software	Adobe Creative Cloud Adobe Substance Twinmotion Rhino 6 Solidworks Unreal Engine Keyshot AutoCAD SketchUp
Media	Industrial Sewing Machine Embroidery Shoe Design Leatherwork Product Design Transportation Design CMF Design Material Science Paint & Drawing Materials
Outside Interests	Professional Dancer and Choreographer Fine Artist Dog Walker + Trainer